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TRIVANDRUM

Fourth Semester B.A. Degree Examination, August 2022

Career Related First Degree Programme under CBCSS

English and Communicative English

Vocational Course

CG 1471 : PRINT AND ONLINE WRITING

(2013–2018 Admission)

Time : 3 Hours Max. Marks : 80

SECTION – A

Answer **all** questions each in a word or sentence.

1. Who introduced printing in Europe?
2. The first book printed in India was in ——— Language.
3. Who is known as the father of Indian language journalism?
4. Sting operations belong to ——— reporting.
5. The Times of India was published in support of ———
6. What is the Venacular Press Act?
7. "A Nose for News" is a quality of a good ———
8. What are the "W-H" questions?
9. What is a credit line?
10. Hour glass reporting combines ——— and ———

(10 × 1 = 10 Marks)

P.T.O.

II. Answer any **eight**, each in a short paragraph not exceeding **50** words.

11. Early Typography.

12. *The Bengal Gazette.*

13. "Mumbai Samachar".

14. Beat.

15. What decides the news value of a story?

16. Soft news.

17. Hour-glass format of news reporting.

18. Define Multimedia.

19. Convergence.

20. E-governance.

21. Newsagency.

22. Web browser.

(8 × 2 = 16 Marks)

III. Answer any **six**, each in a paragraph not exceeding **100** words.

23. How did Gandhiji use Print Media?

24. What are the important news gathering techniques?

25. What are the various responsibilities of a reporter?

26. Hacking.

27. Wiki-leaks.

28. Social networking.

29. World wide web.

30. Online journallsm through blog.

31. Features of online writing.

(6 × 4 = 24 Marks)

V. Answer any **two**, each in about **300** words.

32. Trace the history and development of print media in Pre-Independence India.

33. Discuss the structures and formats used in writing a news story.

34. How did television impact journalism?

35. What is digital media? Explain its characteristics.

(2 × 15 = 30 Marks)
